

# 15<sup>th</sup> PEACe

Protein Expression  
in Animal Cells Conference

September 13 to 16, 2021

JOIN US ONLINE  
FOR A VIRTUAL CONFERENCE

## WELCOME

It is a great pleasure to welcome you to the 15th PEACe Conference which will be held online from September 13th to 16th, 2021.

The PEACe Conference 2021 will continue the tradition of bringing together scientists from academia and industry to share knowledge in the field of recombinant protein expression.

This year PEACe will be carried out online and the organizers will make every effort to ensure that it continues to be an exciting and thought-provoking event with many opportunities both for promoting your research activities and learning about the latest developments. There will be important invited speakers, flash poster presentations, technical product demos and many opportunities to 'chat' with your colleagues and meet new people.

We look forward to welcoming you to PEACe Virtual Conference.

*The Organizing Committee*

## TOPICS

- Molecular control and design for product quality
- Bioprocess Intensification
- Protein Engineering
- Expression Systems
- Cell Engineering and Genome Editing.
- Advanced Cellular Therapeutic Products
- Application of Big Data and Automation
- Cell-based vaccines and viral particles production.

[WWW.PEACE-CONFERENCE.ORG](http://WWW.PEACE-CONFERENCE.ORG)

## BENEFITS

### For Partners

- Stand out from the competition and benefit from this unique opportunity to meet with researchers, government representatives and industry professional.
- Meet with potential employees.
- A single place to keep abreast of new trends.
- Top-rated technical program draw attendees from around the world.

### For Attendees

- Top-rated, peer-reviewed technical paper sessions.
- Special and invited paper sessions of topical interest.
- Virtual expo to discover their latest products and services.

## PARTNERSHIP AND ADVERTISEMENT PACKAGE

### CONFERENCE WEBSITE

- Logo with hyperlink on «Our Partners» webpage
- Logo on the online program
- Logo on footer

### COMMUNICATIONS

- Logo on the footers of all official emails
- One wrap up message sent to the solicitation list
- One post-show email sent on behalf of your company
- One pre-show email sent on behalf of your company

### ADVERTISEMENT DURING SESSION

- Logo displayed prior to the start of all sessions
- Promotional broadcasting (10-seconds video)
- Special recognition at the opening and closing session

### VIRTUAL EXPO \*

- Logo and 250 words resume
- Promotional downloadable PDF documents
- Video
- Link to your private virtual room
- Contact info

### SPECIAL ACTIVITIES

- Dedicated partner's workshop\*
- Registration(s) fee waived (non-presenting participant)

	<b>Bronze</b> \$ 1,500	<b>Silver</b> \$ 2,500	<b>Gold</b> \$ 4,000	<b>Platinum</b> \$ 6,000
CONFERENCE WEBSITE	✓	✓	✓	✓
COMMUNICATIONS		✓	✓	✓
ADVERTISEMENT DURING SESSION	✓	✓	✓	✓
VIRTUAL EXPO *	✓	✓	✓	✓
SPECIAL ACTIVITIES			15 min.	30 min.
	1	2	4	8

#### Partner's Workshop

Included in the scientific program, the partner's workshops will be held in the plenary room, to offer you the possibility to present your products and services to all participants

#### Virtual Expo and partners' session

Participants will be able to discover our virtual exhibitors through small descriptions, promotional documents and partner's videos. Moreover, there will be allocated times for the conference attendees to visit the virtual expo and enter virtual room to interact with partner's representative.

#### Industry-Student Event

This special networking students event is an opportunity to present your company and exchange with number of potentiel candidates.

More information coming soon!

### You would like to join us and be part of the 15<sup>th</sup> Conference on Protein Expression in Animal Cells?

Do not hesitate to contact us if you would like to share your ideas and discuss other partnership scenarios. We are flexible and willing to work with you to design a partnership package that will fulfill your needs.

**Email : Bruno Bégin at [bruno.begin@conferium.com](mailto:bruno.begin@conferium.com) or  
Tel. : +1 (418) 655-9111**